



SPORTS COACH: A PROFESSION IN SPORTS

The instructor's code of conduct:

1. Coaches should adjust and conduct their intervention, taking into account the concerns, safety and well-being of their apprentices or athletes. Each coach should consider every athlete as an individual, adjusting to that effect his or her approach to people and circumstances.
2. Coaches should always have in high regard the rights, dignity and convictions of each person, without any prejudice in relation to that person's ethnic or religious background, gender or political views.
3. Coaches should collaborate in an open minded way with all sports agents – sports officials or technicians from various fields and areas of expertise – in the search for a higher quality in the performance of sports enthusiasts and athletes.
4. Coaches should be apt to accept and develop the difficult and demanding endeavor of developing sports players or athletes – human beings – in terms of leisure, in the initiating phases, in the specialization phases, in all levels of participation, always with a view towards excellence.
5. Coaches have the duty to develop, maintain and encourage the self-acquiring of knowledge, always with an eye towards higher professional performance. Coaches must understand that their success relies upon their know-how, scientific and pedagogic principles, cultural values, and the application of these in a naturally evolving process through the different attainable levels.
6. Coaches must be aware that no matter how savvy and experienced they may be, they are always subject to error and failing predefined goals and objectives, just as with any other form of human endeavor.
7. Coaches should organize themselves and establish the social development necessary to the implementation of a support base, and permanently pursue the valorization of their professional careers.
8. Coaches must be prepared to intervene in the sports system as agents that bring a change to all factors and variables that contribute to the development of sport.
9. Coaches must foresee all the constraints and contingents that affect the activity of players, athletes or enthusiasts. Their varying forms of response and their different levels of efficacy, result from the different pressures of daily living, on season competitions, traveling, sports injuries, and unforeseen results, emotional, social, professional and cultural factors.
10. A coach is always an Educator, knowing how to proceed as a manager and instruct like a teacher. He creates, organizes, manages, generates and prepares the future, being able to see ahead and with insight, all the while assuming the inherent risk that is embraced in partaking in this noble and far reaching endeavor. Coaches understand that the end result, whether it is in higher levels of competition or in merely recreational sports playing, is a measure of success or failure.